



Primary Bank Gives Back Campaign Official Rules

Primary Bank is Celebrating Our 5th Anniversary by Giving Back!

These official application rules (the “Rules”) govern the terms and conditions for the Primary Bank Gives Back campaign. No purchase is necessary. By participating as either a selected nonprofit organization or by submitting your nomination and/or voting, you accept and agree with these Rules.

Primary Bank is Giving Back

Primary Bank is focused on strengthening the community and now more than ever our community is in need. As we celebrate our 5th anniversary, we can’t think of a better way to give back than to donate \$30,000 to five (5) nonprofit organizations.

The Campaign

Primary Bank is giving away \$30,000, to be divided among five (5) nonprofit organizations. Each will receive a donation, but your votes will decide on the amount.

First, we need your help selecting the 5 deserving nonprofit organizations. To start, you will nominate your favorite nonprofit organization. The five organizations who receive the most nominations will be in the running for the grand prize award.

Once the top five organizations are nominated, you will once again vote for one of the finalists. One (1) organization will win the grand prize award of \$20,000 and four (4) organizations will be awarded \$2,500.

Eligible Nonprofit Organizations

We are committed to supporting the organizations in our communities that are working to make a difference in the lives of those who live and work here. In that spirit, nonprofit organizations that provide a direct benefit are eligible to participate in the Primary Bank Gives Back campaign.

The Primary Bank Gives Back campaign is awarded to nonprofit organizations whose initiatives benefit New Hampshire communities.

The following types of organizations are not eligible to participate in the Primary Bank Gives Back campaign:

- Annual appeals
- Capital campaigns
- Organizations, projects, or events that are political in nature
- Political campaigns or candidates
- Programs, projects, or events that benefit specific individuals

Religious organization

Primary Bank Gives Back campaign funds not-for-profit organizations as defined by section 501(c) 3 of the IRS Tax Code cannot have an IRS subclassification of 509 (a)(3) or be a private foundation. The following is a list of eligibility requirements that your organization must meet in order to be considered for financial support from the Primary Bank Gives Back campaign:

- Organization must be tax exempt under 501(c) 3 of the Internal Revenue Code. You will be asked to provide your EIN number.
- Organization must provide a direct benefit. Organizations that are a charitable trust or whose purpose is to re-grant funds to another organization are not eligible to participate.
- Organization must be based in New Hampshire
- Organization must be non-discriminatory – including race, religion, creed, age, disability, sex, sexual orientation and/or national origin.
- A representative for a 501(c)(3) registered organization may nominate on the organization's behalf.
- Employees and directors of Primary Bank must strictly follow these Rules for their nominations and/or votes to be considered. We reserve the right to disqualify any Nominator or Voter at any time for failure to comply with these Rules; or for any other reason that we determine in our sole discretion.

Overview

Recipients of Primary Bank Gives Back campaign Award will be selected by a popular vote, as described in these Rules. \$30,000 in awards will be granted in 2020, in the following amounts:

- One (1) organization will receive \$20,000 (grand prize)
- Four (4) organizations will each receive \$2,500

Primary Bank is the sponsor of Primary Bank Gives Back campaign. Our contact information is contactus@primarybanknh.com 603-310-7200.

Before submitting a nomination or voting, please read the guidelines below. By participating in this program, you agree to Primary Bank's privacy policy and terms and conditions available on our website www.primarybanknh.com and your nomination and/or vote, and personal information provided will be shared with Primary Bank and/or its designated partners. You may also be contacted by Primary Bank and/or its partners in connection with the Primary Bank Gives Back campaign.

The Primary Bank Gives Back Campaign Time Period

Nomination Period: beginning September 15, 2020 through September 30, 2020, you may nominate a nonprofit organization. Eligibility rules apply. One nomination per person.

Voting Period: beginning Oct 12, 2020 through October 23, 2020, you may vote for one of the five finalist nonprofit organizations. One vote per person.

How to Nominate

During the Nomination Period, please visit our website at www.primarybanknh.com to submit your nomination.

Only one (1) nomination per one (1) individual is allowed during the nomination period. A Qualified Non-profit may submit a nomination on its own behalf. As a nominated nonprofit organization you can rally your supporters and followers to cast their nomination in support of your organization. Only the organizations that satisfy all eligibility requirements will be eligible to participate in the Primary Bank Gives Back campaign.

All nominations must be submitted through the Primary Bank website and all votes must be registered through the ballot on www.primarybanknh.com.

The five (5) nonprofit organizations receiving the most nominations will be selected as a finalist (“Contestant Organization”) and will be moving on to the Voting portion of the campaign. The five (5) finalist nonprofit organizations will be notified via email and will need to confirm their participation in the Voting Portion. The finalist organization will be required to provide 501(c)3 status as well as be in good standing with the NH Charitable Trusts Unit in order to participate. If the finalist nonprofit organization declines to move forward or if Primary Bank cannot get ahold of an applicant within three (3) business days to discuss the nomination, the nonprofit organization may be disqualified. In that case, Primary Bank will select the next organization in line with the most nominations.

Voting

Once the nomination period is complete, the five (5) non-profit organizations with the most nominations will be selected for the voting period. All (5) organizations will receive a donation but the votes will determine how much. (1) organization will win the grand prize of \$20,000 and the remaining four (4) organizations will receive \$2,500. The grand prize winner will be selected by popular vote during the Voting Period. To vote, visit Primary Bank’s website www.primarybanknh.com during the Voting Period and submit your vote following the voting instructions. Email addresses collected will be used to identify voter and to confirm one vote per person. Email Addresses collected may be used to communicate updates on the Primary Bank Gives Back campaign as well as to solicit Primary Bank products and services; email addresses will not be sold. Voters will be able to access information about the Contestant Organizations by reviewing their profiles posted on primarybanknh.com.

Only one (1) vote per one (1) individual is allowed during the voting period. Individuals employed by, associated with, or in support of the Contestant Organization (as may be applicable) may each submit one vote. As a finalist organization you can rally your supports and followers to cast their vote in support of your organization.

To make sure you have the most updated voting information, please visit www.primarybanknh.com website regularly.

During the Voting Period Primary Bank may, in its sole and absolute discretion, choose to feature certain Contestant Organizations on its website, Facebook or other social media posts, and/or in advertising materials. This does not indicate preference, approval or endorsement by Primary Bank of the Contestant Organizations so featured.

ANY AND ALL ACTIVITIES DESIGNED TO CIRCUMVENT THESE VOTING RULES, INCLUDING BY USING PROXIES OR DUMMY ACCOUNTS, VOTING FROM MULTIPLE ACCOUNTS USED BY THE SAME PERSON, OR OTHER FRAUDULENT, DECEPTIVE AND MISLEADING CONDUCT, MAY RESULT IN PERMANENT DISQUALIFICATION OF THE VOTER ENGAGING IN THIS CONDUCT AND ALSO OF THE CONTESTANT ORGANIZATION, AND/OR THE ORGANIZATIONAL NOMINEE (AS MAY BE APPLICABLE).

Primary Bank Gives Back Award Determination

Primary Bank will determine the Award Recipients after the close of the Voting Period based on the number of votes received by each Contestant Organization. Award amounts will be determined and tiered as follows:

- (1) \$20,000
- (4) \$2,500

Primary Bank reserves the right to present supplemental awards at their own discretion.

If there is a tie among the nominees, the nominee that first received the number of votes in question shall be deemed the Award Recipient. The Awards are non-transferable. Award Recipients will be determined solely by the number of votes. Votes are not subject to recount.

The Primary Bank Gives Back Campaign Winners

Winners of a Primary Bank Gives Back Campaign will be notified at the end of the voting period.

To participate in the voting and to receive their Award all Contestant Recipients will be required to sign a publicity release and an Award Agreement within three (3) business days of being notified of their selection of being a finalist organization in a form and substance as will be determined by Primary Bank. The Award Agreement will require Award Recipients to certify that they operate in compliance with all applicable laws, rules and regulations, including any Federal regulations restricting or prohibiting U.S. persons from engaging in transactions and dealings with countries, entities, or individuals subject to economic sanctions administered by the U.S. Department of the Treasury's Office of Foreign Assets Control. Failure to sign the Award Agreement or a publicity release will disqualify the Award Recipient from participating in the voting phase and receiving the Award.

Primary Bank reserves the right to present supplemental awards at their own discretion.

Primary Bank reserves the right to request additional information in accordance with its standard practices and policies. Primary Bank will make decisions on how and when the Award (or any portion thereof) is to be released to the Award Recipients.

Primary Bank's decisions with respect to all matters relating to or arising out of the Primary Bank Gives Back campaign, including determination of the Award Recipients, shall be final and binding.

Taxes

Award Recipients are solely responsible for paying any applicable taxes, charges, and fees associated with the received Awards, and for otherwise complying with local and state tax laws and regulations.

Termination

If for any reason the Primary Bank Gives Back campaign is not capable of being administered as planned, including without limitation, lack of sufficient number of nominations and/or consumer vote, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Primary Bank Gives Back campaign, or if Primary Bank determines at any time that Primary Bank Gives Back campaign needs to be terminated or suspended for any reason, Primary Bank may modify or

terminate the Primary Bank Gives Back campaign in its sole discretion without incurring any obligations or responsibilities by posting a notice on its website or Facebook page stating that Primary Bank Gives Back campaign has been suspended or terminated.